new Dimention of
Paperex™
WORLD'S LARGEST PAPER SHOW
1 2 3 4
NOVEMBER 2017
PRAGATI MAIDAN, NEW DELHI, INDIA
WORLD of PAPER™
International Exhibition
on Paper, Printing, Packaging
Publishing and Allied Industries
www.worldofpaper.in
PAPER EVERYTHING ABOUT
PAPER
PRINTING
PACKAGING
PUBLISHING

India Paper Industry
is expected to reach up to
USD 12 Billion
by 2017.

Paper Industry

The Indian Paper Industry has evolved to a great extent. It is now a vast industry comprising more than 750 pulp and paper mills, providing employment to more than 2 million people directly & indirectly. The estimated turnover of the industry is around USD 8 billion.

Due to growth in literacy, change in lifestyle and increasing consciousness for personal hygiene, per capita consumption of paper and tissue in India is increasing day by day. The growth in GDP of India has led to the increase in manufacturing activities, increasing the demand for paper products especial the paper boards for carrying out wide range of activities ranging from packaging to storage, transportation and lot more.

The per capita paper consumption in India at a little over 13 kg, is way behind the global average of 57 kg.

India is the fastest growing market for paper globally and it presents an exciting scenario; paper consumption is poised for a big leap forward in sync with the economic growth.

Projected Demand of Paper is **20** million tonnes by **2020**

Business Festival of the Paper Industry

Paperex
a unified business platform

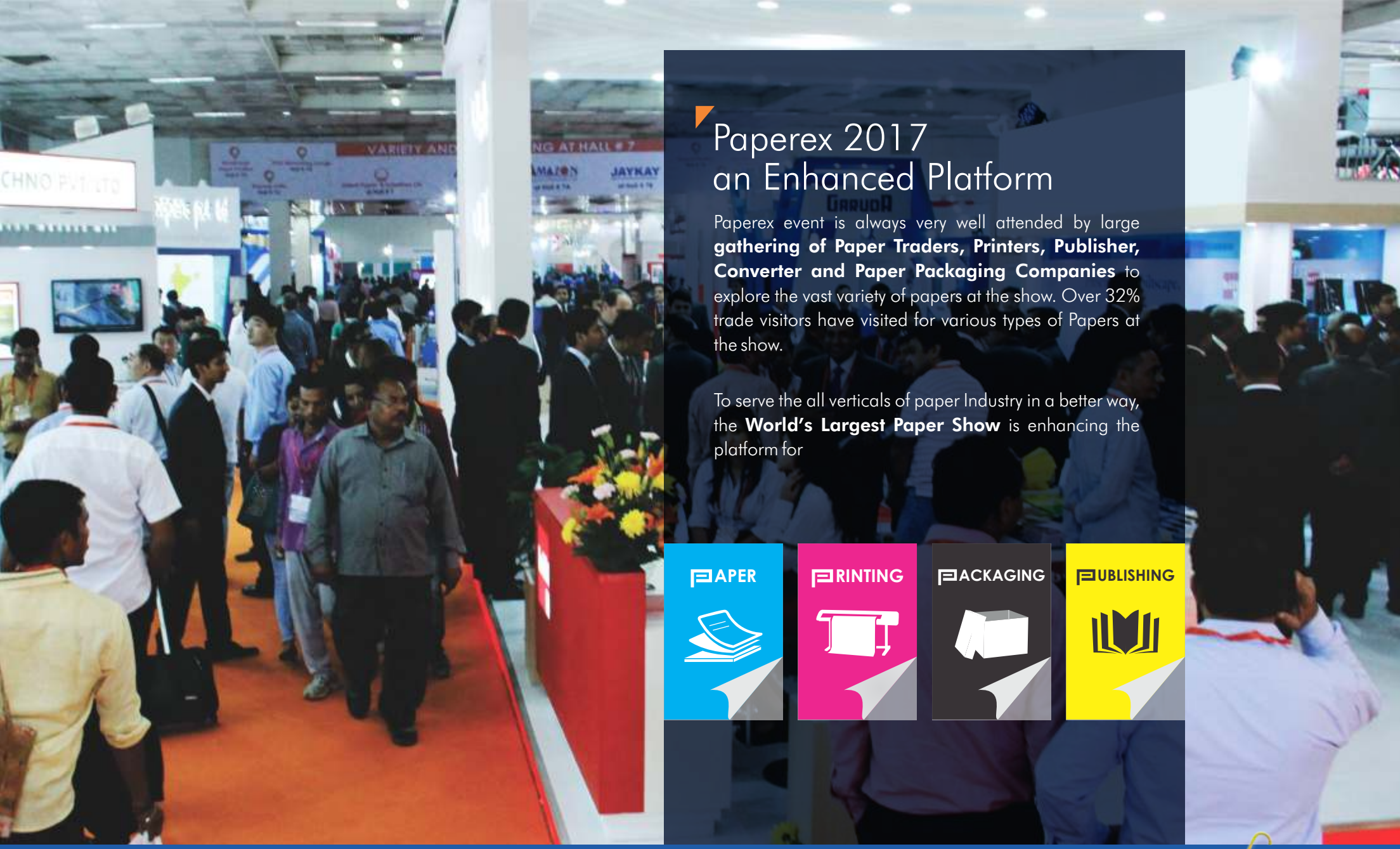
Paperex is world's renowned series of **International exhibition on the Paper and all allied Industry which held biennially in India.** Paperex is a unique and comprehensive business platform for

- One to one interaction with Leading industry players from paper and all allied industry
- Brand Building among Industry & end user at a Unified Business Platform
- Overseas companies to establish a manufacturing base in India.
- Getting Alternate suppliers of Paper, Machinery, equipment's and spares.
- New source of investments & funding.
- Identifying new import & export destination.

Paperex is the only comprehensive platform for Paper Manufacturers, Traders & Buyers and also established itself as a **"Business Festival of the Paper Industry"** for joint ventures, investments and technology transfer promoting overall growth of Paper industry in the country.

Showcasing vast variety of Speciality Papers, Printing Paper, Newsprint, Kraft Paper, Handmade Paper and more

World's Largest
Paper Show



Paperex 2017 an Enhanced Platform

Paperex event is always very well attended by large **gathering of Paper Traders, Printers, Publisher, Converter and Paper Packaging Companies** to explore the vast variety of papers at the show. Over 32% trade visitors have visited for various types of Papers at the show.

To serve the all verticals of paper Industry in a better way, the **World's Largest Paper Show** is enhancing the platform for

PAPER

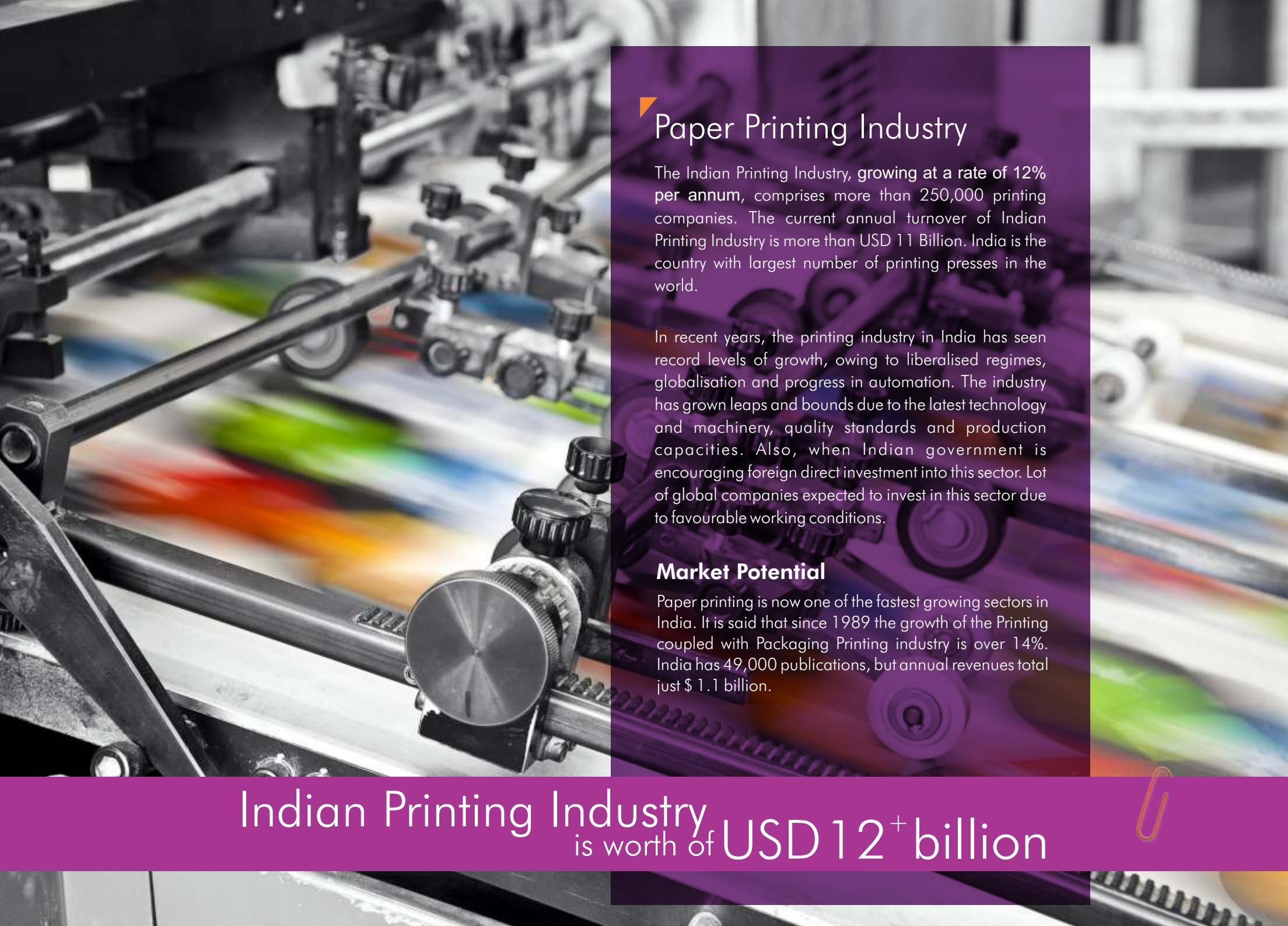
PRINTING

PACKAGING

PUBLISHING

Over **32%** Trade Visitors for various Variety of Papers

India has
Largest number of
Printing Presses
in the World



Paper Printing Industry

The Indian Printing Industry, **growing at a rate of 12% per annum**, comprises more than 250,000 printing companies. The current annual turnover of Indian Printing Industry is more than USD 11 Billion. India is the country with largest number of printing presses in the world.

In recent years, the printing industry in India has seen record levels of growth, owing to liberalised regimes, globalisation and progress in automation. The industry has grown leaps and bounds due to the latest technology and machinery, quality standards and production capacities. Also, when Indian government is encouraging foreign direct investment into this sector. Lot of global companies expected to invest in this sector due to favourable working conditions.

Market Potential

Paper printing is now one of the fastest growing sectors in India. It is said that since 1989 the growth of the Printing coupled with Packaging Printing industry is over 14%. India has 49,000 publications, but annual revenues total just $ 1.1 billion.

Indian Printing Industry is worth of USD 12+ billion

Indian Packaging Industry is expected to reach **USD 32 billion** by 2020

Paper Packaging Industry

According to the Packaging Industry Association of India (PIAI), packaging in India is one of the fastest growing sectors, partly because it spans almost every industry segment.

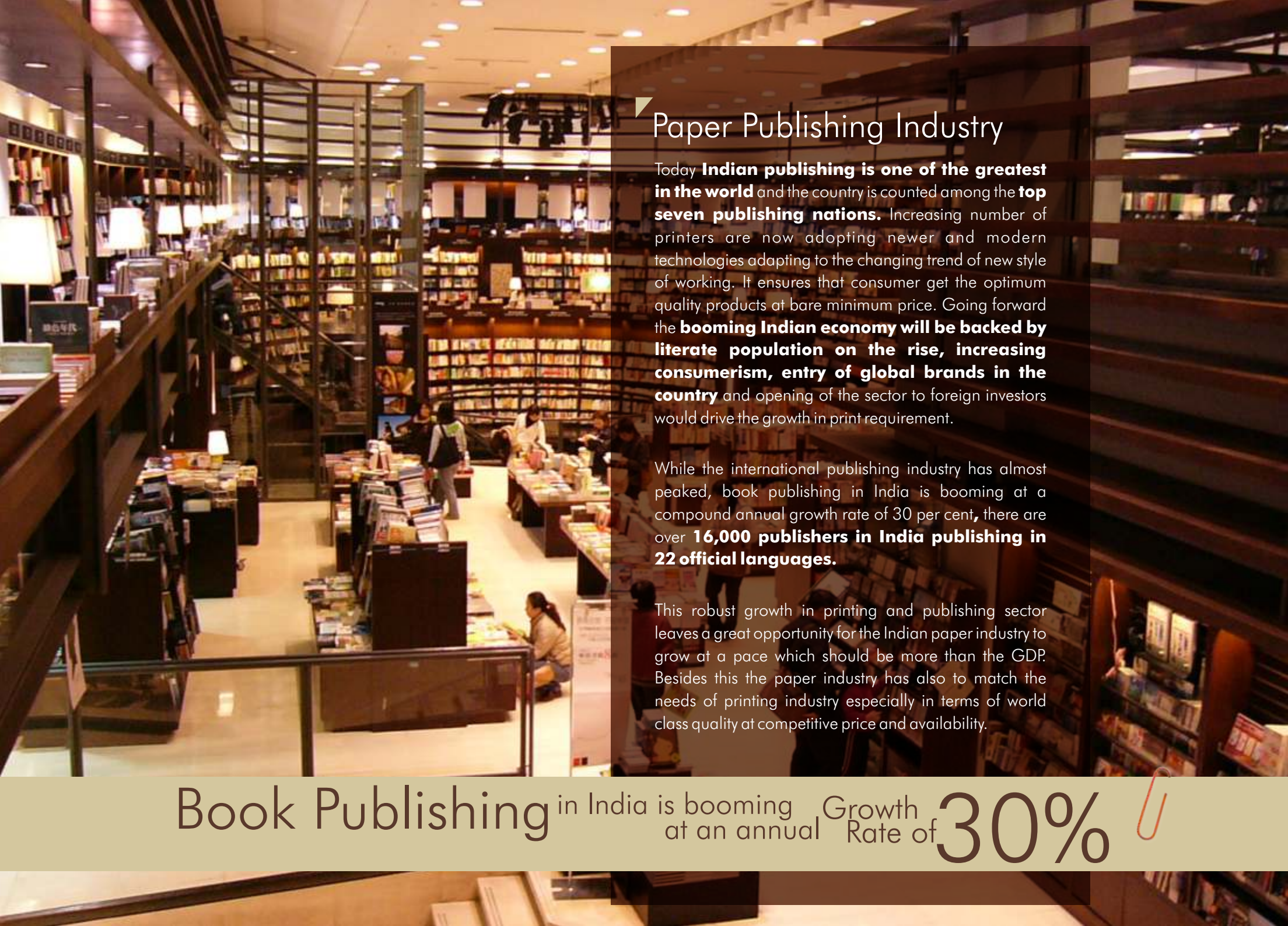
Right from Packaging of food and beverages, fruits and vegetables, drugs and medicines, to highly dangerous products, packaging has led to greater specialization and sophistication over a period of years.

The global paper packaging market was USD 213.8 billion in 2014 and is estimated to reach USD 306.73 billion by 2020 growing at a CAGR of 6.2%. Of the paper packaging market, paperboard is estimated to be the fastest growing market with a forecasted growth rate of 7.5% during the period 2014-2020. Moreover, it also leads the market having a share of 35% making it the point of focus for the Suppliers.

With a turnover of USD 24.6 billion and a growth rate of 13% to 15% annually, the **Indian packaging industry is expected to reach USD 32 billion by 2020** Packaging has an annual global turnover of about USD 550 billion, and India's share is about USD 16.5 billion per annum.

Global **Paperboard Packaging Market**
is expected to reach USD 227billion by 2024

India is
Top Seven
Publishing
Nations



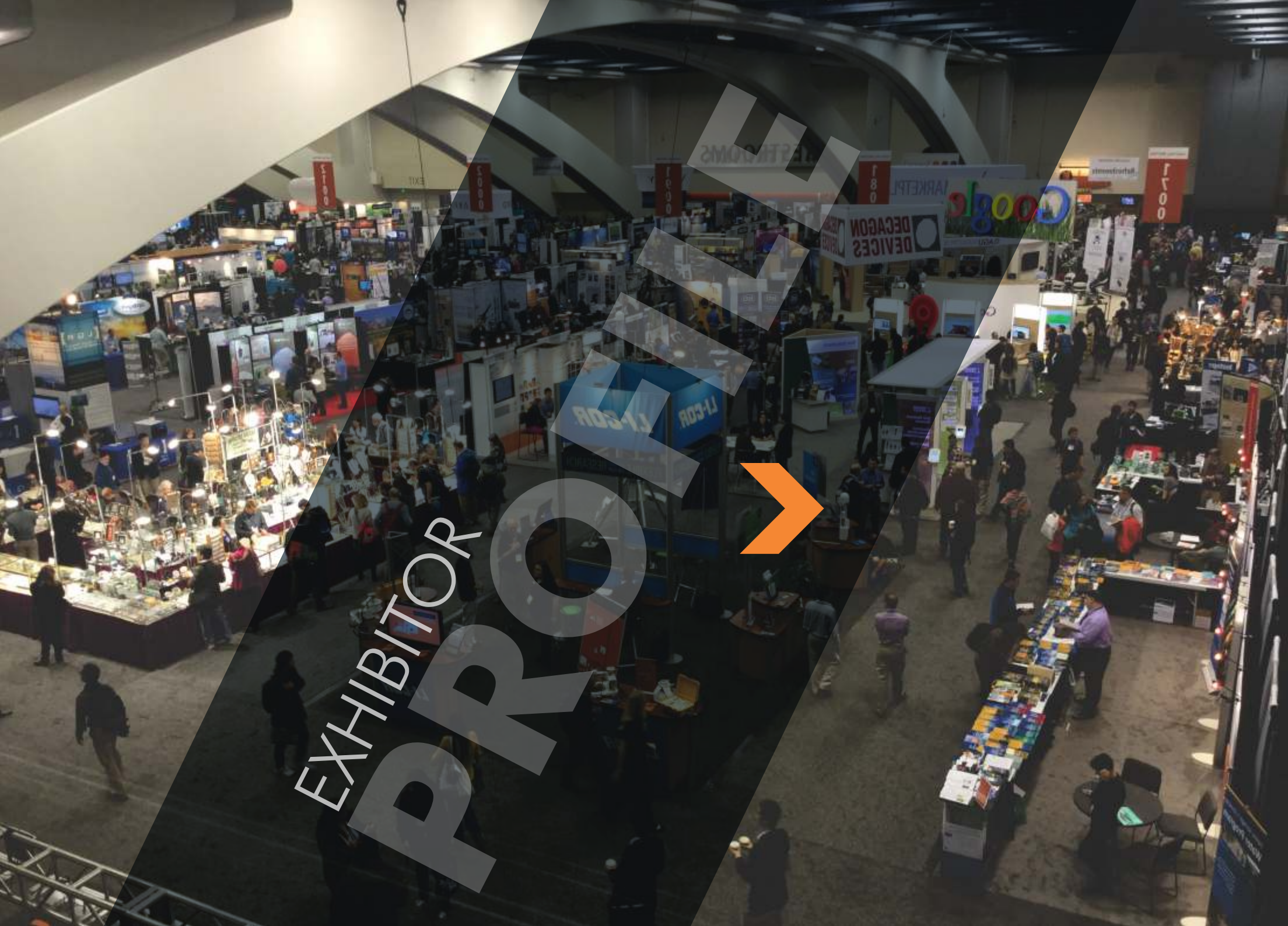
Paper Publishing Industry

Today **Indian publishing is one of the greatest in the world** and the country is counted among the **top seven publishing nations.** Increasing number of printers are now adopting newer and modern technologies adapting to the changing trend of new style of working. It ensures that consumer get the optimum quality products at bare minimum price. Going forward the **booming Indian economy will be backed by literate population on the rise, increasing consumerism, entry of global brands in the country** and opening of the sector to foreign investors would drive the growth in print requirement.

While the international publishing industry has almost peaked, book publishing in India is booming at a compound annual growth rate of 30 per cent**,** there are over **16,000 publishers in India publishing in 22 official languages.**

This robust growth in printing and publishing sector leaves a great opportunity for the Indian paper industry to grow at a pace which should be more than the GDP. Besides this the paper industry has also to match the needs of printing industry especially in terms of world class quality at competitive price and availability.

Book Publishing in India is booming at an annual Growth Rate of **30%**


EXHIBITOR
PROFILE

Paper

- Speciality Paper & Art Paper
- Kraft Paper
- Newsprint
- Metalized Speciality Paper
- Carbonless paper
- Coated Paper & Cards
- Paper & Board
- Duplex & Triplex Board
- Corrugated Paper

Paper Printing

- Printing Machinery & Equipment
- Innovative Printing Technology & Services
- Knives, Blades & Holders
- Rollers
- Automation & Instrumentation
- Quality Control Equipment
- Prepress Equipment and Software
- Print finishing and binding equipment
- Lamination Machines
- Paper, Film, Foil, Inks & Other Consumables

Paper Packaging

Paper Packaging Machinery, Technology & Services

- Corrugated Box Making Machinery
- Corrugating line, equipment and components
- Folding Carton Processing Equipment
- Testing Equipment
- Adhesives
- Post-printing processing equipment
- Pallet strapping and handling systems
- Paper Cups Manufacturing Equipment
- Paper Bag Manufacturing Equipment
- Wrapping and packaging machines
- Packaging Materials
- Fill and seal machines
- Labelling

Paper Publishing

- Pressing stations
- Gluing machines
- Book embossing presses
- Book stackers
- Bookbinding Materials
- Publishing software
- Magazines & Catalogue production
- Bookbinding & Print finishing Machinery
- Paper Sheet Counting and Sheet folding machines

Innovation in Digital Printing Technologies

VISITOR
PROFILE

Printer

Publishing Houses

Publishers including Commercial Newspapers

Trade Publications & Magazines

Core board and core tube manufacturers

Paper Bag Manufacturers

Paper & envelope manufacturers

Corrugated Box Manufacturer

Packaging Production Materials

Packaging Professionals Paper Converters

Brand Marketers

- Print buyer/ brand owner/ agencies
- Research and development, research institutes
- Modern trade teams designers & consultants
- Ad agencies
- Media Houses
- Packaging designers and specifies
- Designers for Corrugated box & Related Packaging
- Package production Consultancy

End Users including

- FMCG sectors
- Medicine producers
- Consumer Lighting & Electronic
- Garments & Footwear
- Automotive Secto

and many more…

UNLIMITED
OPPORTUNITIES
BUSINESS
OPPORTUNITY
SUCCESS
PROMOTION
CUSTOMER
MARKET
TEAMWORK
CREATIVITY
PROGRESS
SERVICE
PROFIT
GROWTH
ARE

for EXHIBITOR

- Showcase your latest machinery, technology, products and services to highly focused trade visitors, trade media and trade delegations
- One to One interaction with the industry professionals
- Brand building with the industry and end users
- Explore new business and investment opportunities

for SPONSOR

- Enhance your leadership status
- Educate and inspire a targeted audience with your products and services
- Raise brand awareness and create preference to a targeted audience
- Build leadership status in the industry

for VISITOR

- Explore the latest technology, machinery and services available in the market
- Explore availability of raw materials and suppliers
- Networking platform to connect with leading industry players
- Unparalleled opportunity for business tie-ups

and Much More to Explore...

About us

www.itei.in

International Trade and Exhibitions India Pvt Ltd (ITEI) is a part of ITE Group PLC, UK.
ITE Group has more than 250 events every year around the globe on 20 major industry verticals - Like Petroleum, Mining, Building material, Tourism and many more. ITE Group manages the business with 1000 staff in 30 offices worldwide. This network, provides global expertise, local market knowledge and high standards of customer service and support. More than 60 of the Group's events are 'Approved' by the Global Association of the Exhibition Industry, UFI.

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